



May 2, 2012

Re: Passion Niagara event July 27th, 2012 – www.niagarapassion.com

To whom it may concern:

I am writing to you on behalf of the Wells of Hope which is a non-profit organization working in Guatemala drilling for fresh water and building schools. Far too many parents bury their children due to contaminated water consumption and very few get educated to the level of creating hope for a better future. Your support and our work have a profound impact for these people.

On July 27th, 2012 we will be presenting an amazing gastronomic experience of the best Niagara food, wine and music at Mori Gardens in Niagara on the Lake. If you are interested in sponsoring this event, I encourage you to call me if you wish to discuss this important project in person or contact me via email to water@wellssofhope.com.

Help us to help others.

Thank you in advance for taking the time to read about our work and I sincerely hope we can count on your support.

Yours truly,

Scott Maxwell
Chair, Wells of Hope
H - 905 988 6085
C – 905 328 7500



... a celebration of Food Wine and Music

A celebration of food, wine and music, Niagara Passion is an event that brings together some of the finest foods and wines from the Niagara region. Celebrated Chefs will showcase their culinary expertise in samples of delectable cuisine. Pair this with international award winning wines and you have an experience like no other.

Since 2009, this unique event attracted over 1500 visitors from around Ontario and the USA.

2012 will see a change to an evening event under the stars.

Strategic Marketing Partnership:

- Align your brand with a premium, upscale annual event.
- **Locally:** Position your brand as a key player in the Niagara Region by partnering with Niagara's premier event.
- **Provincially:** Reach affluent consumer audience with a keen interest in premium products.
- **Nationally:** Affiliate with award winning world class winemakers and chefs.
- Showcase an array of products and services to the community on-site and year round on our website. www.niagarapassion.com
- Build brand loyalty and market share by extending your sphere of influence to a new market.
- Use this event to entertain your top corporate clients.

WELLS OF HOPE

... For Those Who Thirst ...



... a celebration of Food Wine and Music

The Wells of Hope Group is a non-denominational group founded on Christian principles.

We are committed to responding to the cry of the poor and to help them attain for themselves the life-giving necessities of clean water, education, and basic healthcare. We live this commitment through various projects that the Wells of Hope Group has embraced in the mountainous region of Santa Maria, Jalapa, Guatemala.

Wells of Hope has successfully drilled many deep-water wells in these water-starved communities, ranging in depth from six hundred to one thousand two hundred feet. As a result, there are now tens of thousands of Guatemalans receiving reliable, clean water directly to their homes. Where there was once no hope, people's lives have changed dramatically.

The needs of the poor can sometimes seem overwhelming, but one thing is evident, when people respond in love, there is hope for those who cry out to us to free them from the chains of poverty that they are enslaved to. Join us!



WELLS OF HOPE

... For Those Who Thirst ...